Indian Institute of Information Technology Allahabad
Advanced Entrepreneurship and Skill Development Programme (A-ESDP)
On
Augmenting the Skill-Set for New Generation Cyber Security Entrepreneur
(03rd - 07th February, 2025)

ABOUT IIIT-ALLAHABAD:

The Indian Institute of Information Technology Allahabad (IIIT-A), established in 1999, has been a Centre of Excellence in Information Technology (IT) and allied areas for decades. Having been declared an "Institute of National Importance" by the Act of the Parliament, Govt. of India in 2014, the Institute was conceived with the objective of developing professional expertise and skilled manpower in IT and areas of allied research. Since its establishment, IIIT-Allahabad has been well known to be a premium institution in imparting quality education in IT and allied areas by offering various UG, PG, and PhD courses.

ABOUT MSME:

The Ministry of Micro, Small and Medium Enterprises, a branch of the Government of India, is the apex executive body for the formulation and administration of rules, regulations and laws relating to micro, small, and medium enterprises in India. The major objective behind their programme is to motivate young persons (men and women), representing different sections of the society including SC/ST women, physically handicapped, ex- servicemen, and BPL persons to consider self-employment or entrepreneurship as one of the career options. The ultimate objective is to promote new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country.

MSME's A-ESDP TRAINING @IIIT-A & ITS OBJECTIVE:

- *To help the budding entrepreneur to build their future enterprise in the cyber security domain, by upgrading their existing skills and by orienting them to various avenues in the field of cyber security.*
- *To impart cyber security entrepreneurial knowledge, and strengthen digital security competencies to foster a holistic way of thinking amongst the candidates.*
- *To provide them with opportunities through curriculum and networking, to help further horne their career not just in cybersecurity but in any other domain of their choice.*
- *To train and facilitate entrepreneurs in developing technical and vocational skills so that they put their ideas into actions.*
- *To help budding entrepreneurs and students from marginal sections of the society set up their entrepreneurial venture, by providing them with a stage to extract knowledge from.*
- *To develop an environment of cross-sectionality and explore various avenues for women in the cybersecurity entrepreneurial space.*
- *To provide post-training assistance through mentoring and handholding support.*

TRAINING MODULE (TENTATIVE)

DAYS	DATE	THEME
Day 1:	03rd February 2025 (Monday)	Cyber Security and Opportunities for Startup.
Day 2:	04th February 2025 (Tuesday)	Cyber Security Skills for Entrepreneur
Day 3:	05th February 2025 (Wednesday)	Secure Networking & Business Opportunities
Day 4:	06th February 2025 (Thursday)	Governance Risk & Compliance
Day 5:	07th February 2025 (Friday)	Emerging Technologies and Pathway to Business Opportunities in Cyber Security

LEARNING OUTCOME:

1. *Facilitates creation of understanding of the landscape of cyber security market in India.*
2. *Enable them to perform the 'feasibility test' for establishing new start-up.*
3. *Learn cyber security procedure in implementation and standardization of process-centric enterprise.*
4. *Enabled grasping the process of Designing and Defensing the Perimeter Security.*
5. *Exposure to learn Hardening Digital Infrastructure.*
6. *A sense to handle incident and its investigation.*
7. *Emerging technologies in Cyber Security.*

WHO CAN ATTEND?

1. Graduates/Post Graduates/ PhD. Scholars from Engineering/MBA background, having skillset in Information Technologies (Also students appearing in final year of their Graduation/ Post Graduation & PhD. can also apply).
2. Engineering Graduates/Post Graduates who have been granted any seed money for their startup proposal from any Academic Institute/Organization/Government/Semi-Government would be preferred.
3. Serious candidates with business acumen having technical knowledge would be given preference. There would be no upper age limit to apply.
4. Central/State Govt. officers (including Ministry of MSME)/ can also participate to enhance their knowledge.

*Note: **Candidates must carry their working laptop throughout the duration of the event.***

PROCEDURE FOR SELECTION OF CANDIDATES:

1. The selection of candidate will be based on eligibility criteria stated in the '**who can attend**' section, on a first come first serve basis. The final decision on the selection criteria rests upon with the AS &DC (MSME)/Headquarters.
2. The Screened in candidate would be informed about their selection **latest by 23rd January, 2025.**
3. Only a maximum of 25 participants are allowed in the 05 days training programme. Preference shall be given to SC/ST/OBC/PwD and Women candidates. Along with IT background and or acumen.
4. After the final selection, participants will be required to submit an undertaking within a specified time frame. Failure to do so will result in their disqualification, and participants from the waiting list will be given the opportunity.
5. Participants are expected to make their own travel and stay arrangements (outstation participants).

REGISTRATION:

No registration fee is required to attend the program. However, registration for the course is mandatory through the following google form latest by **15th January, 2025.** The selected participant will get a registration kit along with a Certificate of Participation after they attend 80% of the session or above.

https://forms.gle/5zCLQZGo8nvnNe2w5

Scan here
to **Register**

BENEFITS OF JOINING THE TRAINING PROGRAMME

1. *Each participant will **get benefits worth Rs. 50000/-** on attending this training programme (We have also got eats covered during the working hours of the workshop!)*
2. ***Ministry of Micro, Small and Medium Enterprise (MSME) E-Certificate** will be given after the completion of the course.*
3. *Attending this training program provides participants with the **invaluable opportunity to network with peers and professionals from various backgrounds,** fostering potential collaborations and startup prospects. The connections established can serve as a long-term resource for support and guidance in their future careers.*
4. *The **MSME Training programme** bring together industry experts and thought leaders who share their expertise through presentations, lectures and panel discussions. By attending these sessions, **participants gain access to the latest trends, strategies, and best practices in their respective fields.***
5. *In addition to acquiring new knowledge, training programme will provide opportunities for skill enhancement. It will **offer hands-on workshops and interactive sessions** where participants can learn practical skills and techniques. These activities allow attendees to apply their learning in real-time scenarios, fostering a deeper understanding and mastery of the subject matter.*
6. *This training program **will energize and inspire participants through stories from keynote speakers, industry leaders, and successful professionals, motivating** them to pursue greatness. Such experiences can ignite creativity and provide the motivation needed to overcome challenges.*

HOW TO REACH IIIT-ALLAHABAD:

The sparkling campus of IIIT-A is located in Jhalwa (Peepalgaon Road), Allahabad. It is 10 km from the city center, and 7 km from the main railway station (Allahabad Junction). Allahabad is very well connected by trains from all major cities like Delhi, Kolkata, Guwahati, Mumbai, Chennai etc. Best is to alight on Platform No. 1 side of Allahabad Junction and hire an auto rickshaw for about Rs. 130, depending upon day-night timings of your arrival. Ola and Uber are also functional in the city. Taxi Service is also available from Platform No. 1 (called Chowk side), Platform No. 6/ 10 (called Civil Lines side).

Other Railway Stations under jurisdiction of Allahabad Junction (ALD) are Cheoki (ACOI), Naini (NYN), Allahabad City (ALY) and Prayag (PRG). Allahabad is served by the Bhamrauli Airport, having the code IXD. Direct flights are available from Bangalore, Bhopal, Bhubaneswar, Dehradun, Delhi, Indore, Lucknow, Mumbai, Pune and Raipur.

From bus stand and railway station, you can reach the campus of IIIT-A by booking an auto-rickshaw for the below address:

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Google Map Link:https://maps.app.goo.gl/g6FaW7cnKn5eLZJJ9

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